



**For more information, Contact:**

Emily Dycus (770-481-3018)  
marketing@insightsourcing.com

**Insight Sourcing Group Ranks No. 16 on the list of Atlanta's Best Places to Work-  
Small Companies**

*The Atlanta Business Chronicle Reveals Its Annual List of Atlanta's Best Places to Work*

Atlanta, GA — September 26, 2008 — The Atlanta Business Chronicle has named Insight Sourcing Group (ISG) one of the best small companies to work for in Atlanta. ISG was ranked 16<sup>th</sup> on this year's list of Atlanta's 'Best Places to Work' in the small companies division. Company nominations are accepted during the month of June and once nominations are closed, employees are asked to participate in an anonymous, 40 question survey about their company. The survey questions allow employees to provide information about their workplace, co-workers, and managers. Other honorees in the list of 50 companies (large, medium, and small) include Children's Healthcare of Atlanta, Nalley Automotive Group, Microsoft, and McKesson.

Tom Beaty, President and CEO of Insight Sourcing Group, said "It is great to know that our employees consider ISG a great place to work and enjoy being here each day. I think a big part of the culture is the focus on measurable client results and the personal satisfaction that creates. In addition, we are growing when many companies are not so I think this brings its own excitement to ISG. In 6 years, we've only had one employee leave for another company, which is one of our firm 'statistics' I am most proud of and hope to maintain."

**About Insight Sourcing Group**

Insight Sourcing Group is a boutique management consulting firm located in Atlanta, GA. Founded in 2002, the company focuses exclusively on strategic sourcing and procurement-related cost reduction. Led by alumni of top global consulting firms, the company has delivered a 10-30% EBITDA impact for many companies by driving down the cost of the materials and services they already buy. ISG has delivered a positive ROI to 100% of their clients and works with companies typically ranging in size from \$50 million to \$5+ billion in revenues and many private equity firms.

To find out more information about Insight Sourcing Group, please visit their website at [www.insightsourcing.com](http://www.insightsourcing.com) or email the marketing department at [marketing@insightsourcing.com](mailto:marketing@insightsourcing.com).

