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The *Atlanta Business Chronicle* Announces Insight Sourcing Group as a finalist for the 2011 Governor's International Awards

The Atlanta Business Chronicle recognizes companies who further Georgia's global reach

Atlanta, GA— November 22, 2011 — Following the annual Atlanta World Showcase, which brings together companies and organizations from around the world, the *Atlanta Business Chronicle* held the Governor's International Awards to highlight companies that are striving to expand Georgia's global presence. This event, which was held on Oct. 20, honored finalists and winners from six categories.

Insight Sourcing Group was named a finalist in the "New Company of the Year" category based on their recent joint venture with German-based consulting company, Kerkhoff Consulting. In 2010, Insight Sourcing Group partnered with Kerkhoff Consulting to form Insight Sourcing Group Europe GmbH in Dusseldorf, Germany and Kerkhoff Consulting US LLC in Norcross, GA. Through this joint venture, U.S.-based companies can now have direct access to low cost country sourcing across the world and European-based companies have access to sourcing and procurement services for U.S. operations. ISG and Kerkhoff have also established a global knowledge sharing program in which both companies share procurement best practices and global methodologies around strategic sourcing and procurement. In the past year, ISG's Atlanta staff has grown by 50%, and this global expansion should enable ISG to grow even more, requiring more Georgia resources.

About Insight Sourcing Group

Insight Sourcing Group is a premier North American consulting firm focused exclusively on strategic sourcing, spend visibility, and procurement transformation services for mid to large-sized corporations and private equity firms. ISG's average one-year client ROI is 622% with payback on fees in as little as 2-4 months and EBITDA impacts of 10-35%. Founded in 2002 and led by executives from top global consulting firms, ISG has completed over 1,000 sourcing projects. ISG has been named a best place to work in Atlanta, one of *Consulting Magazine's* 7 Small Jewels, and one of *Supply and Demand Chain Executive* magazine's Top 100 supply chain companies annually since 2008.

To find out more information about Insight Sourcing Group, please visit their website at www.insightsourcing.com or call 770-481-3027.

To find out more information about the Governor's International awards, please visit the Atlanta Business Chronicle website at www.bizjournals.com/atlanta.