

Insight Sourcing Group and European Market Leader for Purchasing Consulting Establish Joint Venture

Atlanta – November 4, 2010 – Insight Sourcing Group expands its international footprint by establishing a joint venture with Kerkhoff Consulting, the Düsseldorf-based quality leader for purchasing and supply chain management in Europe.

Through the establishment of Insight Sourcing Europe GmbH, Insight Sourcing Group is positioned to help their US-clients optimize purchasing costs within Europe and various other locations worldwide.

Established in 1999, Kerkhoff Consulting was founded by Gerd and Stefanie Kerkhoff in Düsseldorf, Germany, and now has over 220 employees world-wide including offices in Vienna, Warsaw, Istanbul, Shanghai, Mumbai, Johannesburg, São Paulo and St. Gallen.

Kerkhoff Consulting was recently named the **2010 leading consulting company for “Supply Chain Management”** in the German leading business magazine *WirtschaftsWoche*, and also was named as one of the ten **Hidden Champions** in the consulting market by the well-renowned business journal *CAPITAL* in 2009.

"We examined the European market very thoroughly", says Tom Beaty, CEO of Insight Sourcing Group. "No other company has a better market reputation than Kerkhoff Consulting. That's why Gerd Kerkhoff and I founded Insight Sourcing Europe in Düsseldorf." Gerd Kerkhoff is Managing Director of Insight Sourcing Europe. Through this common company, Insight Sourcing Group may now leverage the additional knowledge of 220 purchasing specialists worldwide.

Kerkhoff Consulting and Insight Sourcing Group already carried out three joint projects to reduce purchasing costs and the working capital for international companies. "We are very pleased to have found Tom Beaty and his team", says Gerd Kerkhoff.

About Insight Sourcing Group

Insight Sourcing Group is a boutique management consulting firm located in the Atlanta, GA metro area. Founded in 2002, the company focuses exclusively on strategic sourcing and procurement-related cost reduction. Led by alumni of top global consulting firms, the company has delivered a 10-30% EBITDA impact for many companies by driving down the cost of the materials and services they already buy. Insight Sourcing Group has delivered over a 600% one-year average ROI for their clients, resulting in a significant earnings impact.

To find out more information about Insight Sourcing Group, please visit their website at <http://www.insightsourcing.com> or call 770-481-3027.

About Kerkhoff Consulting

Kerkhoff Consulting is the quality leader of the consultancies for purchasing and procurement. In 2009, the business magazine *CAPITAL* awarded Kerkhoff Consulting the title of "Hidden Champion of the Consultancy Market"; in 2010, *Wirtschaftswoche* elected Kerkhoff Consulting as the best consultancy for supply chain management. No other consultancy for purchasing and procurement won both titles.

The consultancy has its headquarters in Düsseldorf and is represented worldwide in ten countries.

Kerkhoff Consulting primarily consults clients from small and medium-sized companies, but also from major groups and public authorities. Projects by Kerkhoff Consulting excel in their high implementation orientation: Their consultants' work does not end upon the presentation of a concept but only when it has been fully implemented at the client's.

The Kerkhoff Competence Center of Supply Chain Management (KCC) at the chair for Logistics Management at the University of St. Gallen is bringing together theory and practice in purchasing and supply chain management.