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***Supply & Demand Chain Executive* Announces Tom Beaty of Insight Sourcing Group as one of the 2009 Pros to Know**

Leading Business Magazine Presents Annual Listing of
Top Supply and Demand Chain Industry Professionals

Atlanta, GA— April 23, 2009 — *Supply & Demand Chain Executive* magazine, the executive's guide for successful supply and demand chain transformation, named Tom Beaty, President, CEO, and Founder of Insight Sourcing Group (ISG), to its ninth-annual listing of Pros to Know in its February/March 2009 issue. Mr. Beaty was also named to the list in 2008.

The *Supply & Demand Chain Executive* Pros to Know is a listing of individuals from supply chain organizations or service providers who have personally helped clients during the current economic downturn by assisting them in managing risk in the supply chain, providing competitive advantage and/or delivering value to the bottom line.

Since 2002, Tom Beaty and his team at Insight Sourcing Group have been dedicated to helping companies reduce cost through strategic sourcing and procurement services. ISG leverages a competitive sourcing process to obtain the best possible total costs for the goods and services companies already buy, sometimes consolidating common expenditures to optimize results.

Mr. Beaty received this honor in large part due to his focus on delivering measurable, auditable cost reduction to clients. He was noted for bringing world class cost optimization strategies to mid-market and private equity firms. Mr. Beaty has led the development of a series of online products, such as *Insight Spend Visibility*, that deliver low cost, high value tools to supply chain professionals designed to drive immediate value without unnecessary complexity or the need for internal analysts to operate.

The full listing of the 2009 Pros to Know is available in the February/March 2009 issue of *Supply & Demand Chain Executive* magazine and ebook and on the *Supply & Demand Chain Executive* website at www.SDCExec.com.

About Insight Sourcing Group

Insight Sourcing Group is a boutique management consulting firm located in the Atlanta, GA metro area. Founded in 2002, the company focuses exclusively on strategic sourcing

and procurement-related cost reduction. Led by alumni of top global consulting firms, the company has delivered a 10-30% EBITDA impact for many companies by driving down the cost of the materials and services they already buy. Insight Sourcing Group has delivered a positive ROI to 100% of clients.

More information about the 2009 *Supply & Demand Chain Executive Pros to Know* selection process and criteria can be found on their website at www.sdcexec.com.

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