



For more information, Contact:

Jake Wojcik (770-481-3027)
jwojcik@insightsourcing.com

***Business to Business* magazine Announces Tom Beaty of Insight Sourcing Group as a 2011 Top 25 Entrepreneur**

Atlanta, GA— November 22, 2011 —*Business to Business* magazine has released its list of Top 25 Entrepreneurs, which recognizes business owners who have begun great companies in the Atlanta area. Insight Sourcing Group’s founder, Tom Beaty (current President and CEO), has been selected for this honor for the second year in a row.

Since 2002, Tom Beaty has shown an unflinching commitment to producing great quality work for clients. Through strategic sourcing and procurement transformation projects and Insight SV, ISG’s online spend management tool, ISG has shown clients ways to save money on the goods and services they already purchase, in turn helping to save jobs and avoid layoffs. Over the past 3 years, Insight Sourcing Group has seen revenues grow 47.5% and over the past 4 years has been named one of the Top 100 Supply Chain companies in the U.S. Tom Beaty also runs a non-profit organization, the Witness to War Foundation, which is dedicated to preserving the oral histories of combat veterans. In this venture, he and his team have interviewed over 650 veterans, whose stories they post on the Foundation website, www.witnesstowar.org.

About Insight Sourcing Group

Insight Sourcing Group is a premier North American consulting firm focused exclusively on strategic sourcing, spend visibility, and procurement transformation services for mid to large-sized corporations and private equity firms. ISG’s average one-year client ROI is 622% with payback on fees in as little as 2-4 months and EBITDA impacts of 10-35%. Founded in 2002 and led by executives from top global consulting firms, ISG has completed over 1,000 sourcing projects. ISG has been named a best place to work in Atlanta, one of *Consulting Magazine’s* 7 Small Jewels, and one of *Supply and Demand Chain Executive* magazine’s Top 100 supply chain companies annually since 2008.

To find out more information about Insight Sourcing Group, please visit their website at www.insightsourcing.com or call 770-481-3027.

More information about the Top 25 Entrepreneurs award can be found on the *Business to Business* website (www.businessleader.com).

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