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***Business to Business* magazine Announces Tom Beaty of Insight Sourcing Group as a 2010 Top 25 Entrepreneur**

Atlanta, GA— October 28, 2010 —*Business to Business* magazine has released its list of Top 25 Entrepreneurs, which recognizes those business owners who are leading top companies in the Atlanta area. Because of Insight Sourcing Group’s profitability, growth, and sustainability, Tom Beaty was selected for this honor.

Since 2002, Tom Beaty and his team at Insight Sourcing Group have worked with companies to reduce costs on expenditures through strategic sourcing and procurement services. Insight Sourcing Group specializes in working with large and mid-market businesses, and the firm’s services have been especially sought after in these tough economic times. This award speaks volumes about Tom’s vision for the company and the focus he’s had on building a great firm over the last 9 years.

**About Insight Sourcing Group**

Insight Sourcing Group is a boutique management consulting firm located in the Atlanta, GA metro area. Founded in 2002, the company focuses exclusively on strategic sourcing and procurement-related cost reduction. Led by alumni of top global consulting firms, the company has delivered a 10-30% EBITDA impact for many companies by driving down the cost of the materials and services they already buy. Insight Sourcing Group has delivered a positive ROI to 100% of clients.

To find out more information about Insight Sourcing Group, please visit their website at [www.insightsourcing.com](http://www.insightsourcing.com) or call 770-481-3027. More information about the Top 25 Entrepreneurs award can be found on the *Business to Business* website ([www.businessleadermedia.com](http://www.businessleadermedia.com)).

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